8876870 Status Revised Ver# 3

Traffic Order# 37481

10/03/2012 12:11 PM 10/03/2012 11:54 AM

Last Received: Showing Buylines: All Lines

Printed:

Station KLAS-TV LAS VEGAS

Advertiser () ROMNEY, MITT Product ROMNEY/P/R

Estimate# 444

Rep Order#

EC'd Yes

Buyer STEPHANIE KINCAID

Phone# Fax#

) AMERICAN RAMBLER PRODUCTION Agency (

> 138 CONANT ST BEVERLY, MA 01915

Agency C/P1/P2/E //444

Flight Dates 10/03/2012 - 10/09/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES

1 of 5

202-872-5880 Salesperson Phone# Salesperson FAX# 202-872-0263

- CONTRACT COMMENT -

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

THIS IS A REVISION, DO NOT DOUBLE BOOK TOTAL - \$100,745 PLEASE CONFIRM THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W≁F	600A-70CA	8 NOW 6AM	:30	\$275.00	10/03-10/05	2	1	2	\$550.00	
	2	M-TU	600A-700A	8 NOW 6AM	:30	\$965.00	10/08-10/09	1	1	1	\$965.00	
	3	W-F	700A-90CA	EARLY SHOW CBS	:30	\$200.00	10/03-10/05	3	1	3	\$600.00	
	4	M-TU	700A-90CA	EARLY SHOW CBS	:30	\$700.00	10/08-10/09	2	1	2	\$1,400.00	
	5	M-TU	900A- 1000A	LIVE	:30	\$300.00	10/08-10/09	2	1	2	\$600.00	
	6	W-F	900A- 1000A	LIVE	:30	\$1,050.00	10/03-10/05	2	1	2	\$2,100.00	
	7	W-F	1000A- 1100A	PRICE IS RIGHT	:30	\$1,575.00	10/03-10/05	2	1	2	\$3,150.00	
	8	M-TU	1000A- 1100A	PRICE IS RIGHT	:30	\$1,575.00	10/08-10/09	2	1	2	\$3,150.00	

Rep Order# 8876870 Ver# 3 Status Revised Traffic Order# 37481 EC'd Yes

Printed: Last Received: 10/03/2012 12:11 PM 10/03/2012 11:54 AM 2 of 5

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () ROMNEY, MITT Product ROMNEY/P/R Estimate# 444			Agency () 138 CO BEVER Agency C/P1/P2/I	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES									
Buyer Phone# Fax#		STEPHANIE KINCAID			Flight Dates Hiatus Weeks	E //444 10/03/2012 - 10/09/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	9	M-TU	1200P- 1230P	8 NOW NOON		:30	\$325.00	10/08-10/09	2	1	2	\$650.00	
	*10	W-F	1200P- 1230P	8 NOW NOON		:30	\$1,140.00	10/03-10/05	1 -	1	1	\$1,140.00	
		Sales Rem V3 More t	nark: V han 2 code:	3 . s changed									
	11	W-F	300P-400P	ELLEN		:30	\$1,490.00	10/03-10/05	2	1	2	\$2,980.00	
	12	M-TU	300P-400P	ELLEN		:30	\$1,490.00	10/08-10/09	2	1	2	\$2,980.00	
	13	M-TU	430P-500P	8 NOW 4PM		:30	\$350.00	10/08-10/09	2	1	2	\$700.00	
	14	W-F	430P-500P	8 NOW 4PM		:30	\$1,575.00	10/03-10/05	2	1	2	\$3,150.00	
	15	W-F	500P-630P	8 NOW 5PM		: 30	\$1,750.00	10/03-10/05	2	1	2	\$3,500.00	
	16	M-TU	500P-630P	8 NOW 5PM		:30	\$400.00	10/08-10/09	2	1	2	\$800.00	
	17	M-TU	630P-700P	INSIDE EDITION		:30	\$1,400.00	10/08-10/09	1	1	1	\$1,400.00	
	18	W-F	700P-800P	ENT TONIGHT 30		:30	\$1,225.00	10/03-10/05	2	1	2	\$2,450.00	
	19	M-TU	700P-800P	ENT TONIGHT 30		:30	\$1,225.00	10/08-10/09	2	1	2	\$2,450.00	
	20	W-F	1100P- 1135P	8 NOW 11PM		:30	\$2,100.00	10/03-10/05	3	1	3	\$6,300.00	
	21	M-TU	1100P- 1135P	8 NOW 11PM		:30	\$500.00	10/08-10/09	2	1	2	\$1,000.00	
	22	W-F	1135P- 1235A	LETTERMAN		:30	\$965.00	10/03-10/05	2 .	1	2	\$1,930.00	

Rep Order# EC'd Yes 8876870 Traffic Order# 37481 Printed: Last Received: 10/03/2012 12:11 PM 10/03/2012 11:54 AM 3 of 5 Ver# 3 Status Revised

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () ROMNEY, MITT Product ROMNEY/P/R Estimate# 444			Agency (138 CC BEVEI Agency C/P1/P2/	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES									
Buyer Phone Fax#	•	STEPHANIE KINCAID			Flight Dates Hiatus Weeks		10/03/2012 - 10/09/2012			Salesperson Phone# Salesperson FAX#		880 9263	
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	23	M-TU	1135P- 1235A	LETTERMAN		:30	\$965.00	10/08-10/09	2	1	2	\$1,930.00	
	24	тн	800P-900P	BIG BANG/2.5 MEN		:30	\$2,100.00	10/04-10/04	1	1	1	\$2,100.00	
	25	F	800P-900P	CSI NY		:30	\$1,200.00	10/05-10/05	1	1	1	\$1,200.00	
	26	F	900P- 1000P	CSI NY		:30	\$5,500.00	10/05-10/05	1	1	1	\$5,500.00	
	27	F	1000P- 1100P	BLUE BLOODS		:30	\$5,600.00	10/05-10/05	1	1	1	\$5,600.00	
	28	SA	500P-700P	NEWS ROTATION		:30	\$225.00	10/06-10/06	1	1	1	\$225.00	
	29	SA	530P-600P	POLITICS NOW		:30	\$250.00	10/06-10/06	1	1	1	\$250.00	
	30	SA	1000P- 1100P	48 HR MYSTERY		:30	\$900.00	10/06-10/06	1	1	1	\$900.00	
	31	SA	500A-700A	EARLY SHOW		:30	\$335.00	10/06-10/06	1	1	1	\$335.00	
	32	SU	600A-630A	8 NOW SU MR1		:30	\$135.00	10/07-10/07	1	1	1	\$135.00	
	33	su	630A-800A	SUNDAY MRN CBS		:30	\$1,225.00	10/07-10/07	1	1	1	\$1,225.00	
	*34	Sales Ren	mark: V	8 NOW SU MR2 3 . Rate Changed		:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
	*35	Sales Ren	mark: V	FACE NATION 3 . Rate Changed		:30	\$400.00	10/07-10/07	1	1	1	\$400.00	

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Showing Buylines: All Lines

Station Adver Produ	tiser ct	CLAS-TV LAS VEGAS () ROMNEY, MITT ROMNEY/P/R 444 STEPHANIE KINCAID			Agency (138 CC BEVE	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Estim: Buyer Phone Fax#	1				Agency C/P1/P2/E //444 Flight Dates 10/03/2012 - 10/09/2012 Hiatus Weeks			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	36	su	1000A- 430P	NFL FOOTBALL		:30	\$1,800.00	10/07-10/07	4	1	4	\$7,200.00	
	37	su	700P-800P	60 MINUTES		:30	\$6,000.00	10/07-10/07	1	1	1	\$6,000.00	
	38	SU	800P-900P	AMAZING RACE		:30	\$7,350.00	10/07-10/07	1	1	1	\$7,350.00	
	39	ຣບ	900P- 1000P	THE GOOD WIFE		:30	\$5,600.00	10/07-10/07	1	1	1	\$5,600.00	
	*40	su	1000P- 1100P	THE MENTALIST		:30	\$7,700.00	10/07-10/07	1 _	1	1	\$7,700.00	
		Sales Rem	ark: V	3.									
		V3 Progra	m Name Cha	nge, Comment Changed									
	41	SU	1100P- 1135P	8 NOW SU 11PM		:30	\$1,225.00	10/07-10/07	2	1	2	\$2,450.00	
	42	ຮບ	500A-600A	NEWS		:30	\$85.00	10/07-10/07	2	1	2	\$170.00	
	*43	W-F	1237A- 137A	LATE LATE SHOW		:30	\$90.00	10/03-10/05	2	1	2	\$180.00	
		Sales Rem	ark: V	3.									

-REPORT TOTALS-

Report Totals: 71 / \$100,745.00

V3 Added

-SALES MONTHLY TOTALS-

Oct 12: 71 / \$100,745.00 Sales Totals: 71 / \$100,745.00

Traffic Order# 37481 5 of 5 Status Revised Printed: 10/03/2012 12:11 PM Rep Order# 8876870 Ver# 3 EC'd Yes Last Received: 10/03/2012 11:54 AM Showing Buylines: All Lines) AMERICAN RAMBLER PRODUCTION Rep Firm Station KLAS-TV LAS VEGAS Agency (138 CONANT ST Sales Office () WASHINGTON Advertiser () ROMNEY, MITT BEVERLY, MA 01915 Salesperson () MIKE JONES Product ROMNEY/P/R Agency C/P1/P2/E //444 Estimate# 444 STEPHANIE KINCAID Flight Dates 10/03/2012 - 10/09/2012 Salesperson Phone# 202-872-5880 Buyer Phone# Hiatus Weeks Salesperson FAX# 202-872-0263 Fax# Station Totals: 71 / \$100,745.00 Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---Market Totals \$335,817 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0% CABL KVCW 90 KVMY 0% KVVU 5% UNKN 90

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